

Square One 2011 Year End Report

- Municipal funding requests for 2011-2012 were made to South Hampton Roads municipalities. (Chesapeake, Norfolk, Suffolk and Virginia Beach) **As of June 15, 2011, confirmations of funding were received from the cities of Norfolk and Virginia Beach. (\$91,134)** As has been the case for eleven years, municipal funds are used to leverage state and federal dollars required by Square One. A municipal contribution schedule is based upon \$2 per preschool child in each municipality derived from the last U.S. Census.
- Square One solicited private foundations/corporate funds in an effort to leverage public funds and maintain programs in a comprehensive format. As of December 2011, **\$16,530 had been awarded** from the E. C. Wareheim Foundation, Target Corporation, Warden Family Foundation, Tidewater Children's Foundation, CHKD Va. Beach City Union of the King's Daughters (Mermaid Circle and LaConcha Circle)
- **FREE Audio-web conferencing training** provided a 1-hour distance learning alternative for early childhood leadership focused on current early childhood topics. Four (4) conferences were facilitated with funding from the HRCF-Community Leadership Partners Grant: "Improving the Health and Well-Being of Infants/Toddlers"- 2/24/11- Presented by Christy John, MEd., Infant & Toddler Specialist; "Working with At-Risk Children and their Families- 3/29/11-Presented by Andrea DeBruin-Parecki, PhD., Professor, Old Dominion University; "Nurturing Secure Attachments"- 4/19/11- Presented by Danielle Dallaire, PhD., Professor, College of William and Mary; "Identifying Signs of Developmental Delays in Young Children"- 5/20/11- Presented by Frank Aiello, 3rd, MD., FAAP, Developmental Pediatrician, EVMS, CHKD.
- **Discounted or FREE professional development training for early childhood educators, caregivers, home visitors, parents and community leaders continued.** Square One has developed 23 evidence-based prevention and early intervention training courses in 2 hr. through 6 hr. formats to increase access to best practices in early care and education. (Four Saturday training days offered) **302 participants completed twenty PEI classroom courses from July 1, 2010- June 30, 2011.** (Avg. = 15 per course)
Early care professionals included staff from: Healthy Families, CHIP, Resource Mothers, Department of Social Services, public health departments, Public Schools, Community Service Boards, CASA, child care providers, public libraries and parks & recreation staff representing Hampton Roads' early childhood leadership. Dynamic, evidence-based curriculum focuses on topics such as parent/child interaction, attachment, safety, nutrition/exercise, brain development, language development and child abuse/neglect.
Ten (10) "Training Scholarships" slots were awarded in each PEI course. One staff person per agency per class could register FREE.
- **115 participants enrolled in nine Fall 2011 PEI courses.** (Avg. =13 per course)

- **225 participated in “Customized Training” provided** to the ODU Child Study Center/CDC staff in Norfolk, Early Adventures/Early Discoveries YMCA at-risk 4 yr. old program staff, VCU Child Development Center staff in Richmond, Norfolk City Public Schools Compensatory Education Dept. staff, Promote Lutheran Church preschool staff in Chesapeake, and ODU early childhood education students. (January-December 2011)
- **In July 2011, the Square One Director completed the “Refresher QRIS Rater Training”** on the “Environment Rating Scale Assessments” and the “Classroom Assessment Scoring System” and will be assessing more preschool programs through the Smart Beginnings QRIS initiative in the future. Customized trainings on the ECERS/CLASS assessment tools are offered by Square One.
- Square One **developed two (2) “Online Training” courses entitled “Parental Health” and “Infant Development 0-12 mo.”** with funding from the HRCF Community Leadership Partners Grant. The FREE self-paced “online courses” were available as of 8/12/11 on the Square One website (www.SqOne.org). Participants receive “Training Certificates” after scoring 80% or better on a Final Quiz. As of 12/20/11, **200 participants** completed the final quizzes. (75% pass rate for Parental Health; 97% pass rate for Infant Dev.)
- **Square One updated/redesigned its interactive website** to accommodate the new “Online Training” for professional development staff training increasing access to information and tools that support a child’s preparedness for kindergarten. Course training calendars and registration information is available at <http://www.SqOne.org>.
- **Square One continues to provide technical assistance for early care providers** in the region and state. The Square One Director remains actively involved in local early childhood initiatives: *GrowSmart* Team in Virginia Beach, *Ready to Read Coalition* in Chesapeake, *Consortium on Infant and Child Health* (CINCH) at EVMS and as a QRIS “rater” with Smart BeginningsSHR.
- With support from Target Corporation, Tidewater Children’s Foundation, and the CHKD City Union Circles in Va. Beach, **Square One continues to manage Hampton Roads Reads!, a preschool literacy project, in Norfolk and Virginia Beach.** In 2011, **581** literacy materials/books were distributed to educators and children/families in low-literacy level preschool/childcare classrooms, home visiting agencies and homeless shelter programs.
- **David M. Zobel, Executive Director of the Boys & Girls Club of Southeastern VA, joined the Square One Advisory Board in June 2011.**
- **VBCH/Square One received a \$30,000 grant from the National Business Coalition on Health (NBCH)** in December 2011 to promote immunizations in adults and will provide educational information with a focus on the importance of the Tdap vaccine for child care providers/parents/grandparents of infants.
- Square One staff continues to seek opportunities for professional development to enrich programmatic development and statewide training and technical support.