

Square One 2014 Year End Report

- Municipal funding requests for 2014-2015 were made to South Hampton Roads municipalities. (Norfolk, Portsmouth, Suffolk and Virginia Beach) **As of June 30, 2014, confirmations of funding were received from the cities of Norfolk and Virginia Beach. (\$91,134)** As has been the case for twelve years, municipal funds are used to leverage state, federal, and community foundation dollars.
- **Square One solicited private foundations/corporate funds** in an effort to leverage public funds and maintain programs in a comprehensive format for 2014-15. As of December 2014, **\$13,075** had been awarded from the E. C. Wareheim Foundation, Warden Family Foundation, and CHKD Va. Beach City Union of the King's Daughters (Bayshore, Colonial, LaConcha, Mermaid Circles)
- **FREE professional development training for early childhood educators, caregivers, home visitors, parents and community leaders continued.** Square One developed 2 NEW courses, *Helping Kids Get Fit!* and *Countdown to Math*, which brought a total of 28 training courses in 2 hr. to 6 hr. formats to increase access to best practices in early care education.
318 participants completed twelve FREE PEI classroom courses from Jan.- June 2014. (Avg. = 27 per course) (4 Sat. training days offered)
422 participants completed fourteen FREE PEI courses from Aug. - Dec. 2014. (Avg. = 30 per course) (4 Sat. training days offered)
Early care professionals included staff from: Healthy Families, CHIP, Resource Mothers, Department of Social Services, public health departments, public schools, Community Service Boards, CASA, EVMS, preschool/childcare providers, Head Start, public libraries and parks & recreation staff representing Hampton Roads' early childhood leadership.
- Square One's **audio-web conferencing training** in 2014 was cancelled due to poor enrollment. The webinars are usually scheduled from 1-2 PM and our target audience of child care providers had difficulty participating at that time of day. Square One plans to have the past recorded webinars available on our website in the future. Other FREE early childhood webinars were promoted to participants.
- Square One **offered five FREE "Online Training" courses entitled *Parental Health, Infant Development, Toddler Development, Preschooler Development,* and *Prevent Disease-IMMUNIZE!*** on the Square One website (www.SqOne.org). Participants receive "Training Certificates" after scoring 80% or better on a Final Quiz for 1 hr. of in-service training credit per course. *Infant Development* "online training" course has been translated into Spanish for dual language participants. Two new online courses are currently in development. **2,010 participants completed the self-paced "online training" course final quizzes** from Jan. - Dec. 2014.
(4,305 total online training participants since August 2011)

- **170 participated in fee-based/in-kind “Customized Training”- Jan. - Dec. 2014** (Suffolk Early Childhood Commission childcare providers, Norfolk- ODU early childhood education students, Norfolk-Calvert Square Consortium parents, Virginia Beach-Seaside School staff, Virginia Beach-Parish Day School staff, Virginia Beach GrowSmart “Virginia Beach Reads” Orientation Parent Night)

****Total 2014 participants in all Square One trainings = 2,920**

- **Square One provides technical assistance for early care providers** in the region and state. The Square One Director remains involved in local early childhood initiatives including the *GrowSmart* Team in Va. Beach and *Consortium on Infant and Child Health (CINCH)* at EVMS. The Square Director also participates in the Va. Beach Public Health Dept. Mayor’s Challenge Committee and the EVMS Resource Mothers “Moms Matter” Consortium at Calvert Square Housing Community in Norfolk. The Square One Director spoke to parents at the “Virginia Beach Reads” volunteer tutoring program “Parent Orientation Night” about the importance of school attendance.
- With support from the CHKD City Union Circles, **Square One continued to manage *Hampton Roads Reads!*, a preschool literacy project, in Norfolk and Virginia Beach.**

In FY14, **1,375** literacy materials/books (891 new books; 484 gently used) were distributed to children/families and classroom teachers in low-literacy level preschool/childcare classrooms (Head Start Centers, home visiting agencies and homeless shelter programs)

Prepared by Marty LaGiglia, MEd., Square One Director - 12/30/14